



TRAFFIC INCIDENT RESPONSE WEEK
Nov. 13-17, 2017 &

World Day of Remembrance
for Road Traffic Victims Nov. 19, 2017



TRAFFIC INCIDENT RESPONSE WEEK

2017-NOV 13 TO 19

**U.N./WHO WORLD DAY OF REMEMBRANCE
FOR ROAD TRAFFIC VICTIMS 2017 - NOV 19**

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Today's Transportation Challenges



Safety

- 33,561 highway deaths & 5.615 Crashes in 2012
- Leading cause of death for ages 4, 11-27



Mobility

- 5.5 billion hours of travel delay
- \$121 billion cost of urban congestion



Environment

- 2.9 billion gallons of wasted fuel
- 56 billion lbs of additional CO₂



Data Sources:

Traffic Safety Facts: 2012 Data, National Highway Traffic Safety Administration (Nov 2013)

2011 Annual Urban Mobility Report, Texas Transportation Institute (Feb 2013)

Today's Challenges to Traffic Operations

Work Zone Location/Status



Sensing in Bad Weather



© King County, WA

Signal Phase and Timing



Source: gajitz.com

**Traffic Incident Location/
Clearance/Safety**



© Randy Pench/ The Sacramento Bee

Bottleneck Status



**System Demand at
Special Events**



© photos.com

Calling All Responders & Drivers TO ACTION

Join in Traffic Incident Response Week

November 13-19 2017



- Via **TIM Network** – A toolkit is being prepared
- **Engage your community leaders, community emergency response teams & public safety professionals, and motorists**
- **Discuss** Safe, Quick Clearance laws
- **Explain** where and how to call to report a crash
- **Share** materials from advocates (AAA, MADD, SADD, etc.)
 - During traffic stops
 - Presentations at high schools in drivers education classes (including a curriculum unit produced by FHWA)
 - Show ERSI Public Safety Announcements
 - Provide mortality and injury data
 - Let drivers understand that they can be a hero just by teaching good skills to their children or others
 - ***How to avoid crashes & what to do to mitigate risks to responders, involved drivers and their passengers & other drivers caught in the resultant queue.***

Call to Action:

2nd Traffic Incident Response Week

13 - 19 November 2017

2017-Focus on Driver Education

13-19 Nov 2017



19 Nov 2017-Day of Remembrance of Victims of Road Incidents

Motorist /Responder

Road Deaths / Injuries Increased in 2015 & 2016 after decade of decline

2017 Goal: **Increase Driver Knowledge of State Quick Clearance Laws & How to Keep Motorists & Responders Safe on the Roads**

- Responder to Responder Roles & Focus on safe operations
- Traffic Reporters & TMCs Know Roles in Road Safety

Webinars – Third Thursdays, 1 p.m. EDT

- August, September, October

National Event to Demonstrate Deaths of Motorists & Responders on 19 Nov with about 110 Other Countries

Call to Action:

2017 Traffic Incident Response Week

13 - 19 November 2017

**2017-Focus on Driver Education
13-19 Nov 2017**



**19 Nov 2017-Day of Remembrance of
Victims of Road Incidents**

**Let's talk about different
perspectives.**

**Our first presenter is
Mike Scott, from Scotty's
Carriage Works in Missouri,
with a towing/recovery
perspective on TIM.**

Towing and Recovery Issues

- ▣ The Towing/Recovery professionals have as many different service delivery models as can be imagined (time, weight, type)
- ▣ They share one goal – quick clearance and safety of their operators and the motorists they serve (urban and rural, high volume and low)
- ▣ They share another goal – a cooperative working and trust relationship with others at the scene (and at many scenes, they are alone)

Towing and Recovery Success

- ▣ The community has been a leader in promoting the move over laws across the nation
 - TRAA Guide
 - Brochures
 - Bumper stickers
- ▣ The community has been forward thinking in promoting ALL response communities
- ▣ Their successes are many, but they are isolated to certain communities and certain relationships rather than national practice

Towing and Recovery Ideas

- ▣ Towers can be more involved locally by spreading the “move over” message
- ▣ Towers have a special advantage with crash victims they serve – a captive safety audience
- ▣ Remember TOW
 - Trust their professional knowledge, skills
 - Organize by including them in planning
 - Work together to achieve response goals

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2017 Traffic Incident Response Week

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**2017-Focus on Driver Education
13-19 Nov 2017**



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perspectives.**

**Our second presenter is
Jason Josey, who manages
Georgia DOT's Highway
Emergency Response Operator
(HERO) program**

GEORGIA DEPARTMENT OF TRANSPORTATION HERO UNIT

Highway Emergency Response
Operators



HISTORY of Highway Emergency Response Operators (HERO).

- ❑ The program began in Atlanta in 1994 as the city prepared for the [1996 Olympics](#) and has since been expanded with GDOT's 511 Navigator program.
- ❑ The HERO unit's primary purpose is to minimize [traffic congestion](#) by clearing wrecked or disabled vehicles from travel [lanes](#) and providing traffic control at incident scenes.
- ❑ As a secondary service, HERO operates as a service patrol; assisting stranded motorists who often have a flat tire, out of fuel or are stranded by mechanical failure of their vehicle.
- ❑ In addition to our normal patrol duties in metro Atlanta we are now patrolling the new managed lane system in Henry County.



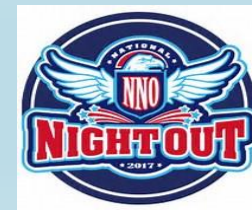
HERO OPERATOR ISSUES

- ❑ Environmental, (rain, snow, heat, hurricanes, flooding) including standing water.
- ❑ Suicides, Homicides and Domestic Violence.
- ❑ Landscape and Elevation issues.
- ❑ Hazmat, Media, Debris and Dead Animals in the lanes.
- ❑ Medical and Traumatic Emergencies.
- ❑ Distracted, Irate Motorist and Drunk Drivers.
- ❑ HERO involved accidents and Complaints.
- ❑ Armed drivers and Possible Self-Defense matters.
- ❑ Being alone to deal with these issues.



Community Involvement

- Over 200 school visits
- 10 Night out events with local police.
- Time Task Force.
- Asstpatrol.
- 511 Tours.
- HERO Tours with States and Countries.
- Web seminars.
- Open Road with Police, Fire and EMS.
- Church Events.
- Home Depot Children's Outreach



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**Our third presenter is
Harry Weed, from Rockville
Centre, NY, and a board
member with the American
Public Works Association
(APWA)**

**PUBLIC WORKS
THE FIRST
RESPONDER**

PUBLIC WORKS
WE TOUCH LIVES EVERY DAY
LIKE POLICE, FIRE, TOWING
THERE IS NOT ANY ONE OF US WHO
IS AN
ISLAND
WE ALL NEED TO WORK TOGETHER

WE NEED TO FOLLOW SIMPLE GUIDELINES

- ▣ WEAR YOUR ALL OF YOUR PROTECTIVE CLOTHING
- ▣ BE SEEN!!
- ▣ BE ALERT AND AWARE OF WHAT IS HAPPENING AROUND YOU, and
- ▣ BE AWARE OF WHAT'S HAPPENING AROUND THOSE YOU ARE WORKING WITH

FOR THOSE IN PUBLIC WORKS

- ▣ THIS DOES NOT JUST PERTAIN TO ACCIDENTS OR STORMS
- ▣ SAFETY IS EVERYDAY
- ▣ FILLING POT HOLES, ROAD CONSTRUCTION, CUTTING GRASS, SANITATION COLLECTION, UTILITY WORK
- ▣ IT IS WHAT WE DO EVERY DAY

Responders' Toolkit for Working with Communities

- ▣ Responder Toolkit to Use in the Community: Will be posted in the TIM Network and National Operations Center of Excellence, AASHTO & FHWA:
 - Brochures,
 - Links to PSAs
 - Draft Articles for Association Newsletters
 - Peer-to-Peer Discussions on what each discipline is doing
 - Draft Social Media statements, canned Press Releases, editable Blog entries
 - FAQs & Fact Sheets
 - A few photos to start that are cleared through FHWA Public Affairs
 - Standard briefing package that should be edited
 - Infographs (with approval by producer)
 - Bookmarks or visor cards with Steps to Take when in a Crash, one targeting children, another new drivers & an other for the experienced driver
 - Description & editable invitation to Media to a press event during the week.

What Can You Do?



Get Involved

- ▣ **Energize** Your Colleagues, Partners
- ▣ **Attend National Activities** during the Week
- ▣ **Plan State and Local Activities**
- ▣ **Encourage Members on TIM Teams to Use this Forum** to plan and exchange Ideas, including participating in **Planning Calls and Webinars**
- ▣ **Share What You Know** during Webinars, & share lessons learned and tools to others every day